



WINE LIST
AWARDS 2011



Diners Club
INTERNATIONAL®

RULES OF THE COMPETITION

1. Entrants are required to be registered Diners Club Merchants and need to provide their merchant number on the entry form. If the restaurant is not a registered merchant, kindly contact Diners Club on 0860-DINERS (0860-346377). A promotion detailing all winning restaurants will be sent to our Diners Club cardholders after the announcement of the winners.
2. Diners Club sponsors the Winelist Awards as Principals. Any correspondence should be addressed to: Diners Club Winelist Awards, PO Box 788, Constantia 7848, or e-mailed to winelist@dinersclub.co.za.
3. Diners Club is responsible for organising and administering the awards, decision on the intent, application and interpretation of the rules is final.
4. Participation as an entrant confirms acceptance of these rules and represents an unconditional agreement to abide by them.
5. Should any participant as defined in [3] above suffer loss of any kind and for whatever reason as a result of such participation, such as expenses or liabilities resulting there from, these shall be for his own account and any right to claim against Diners Club is automatically waived through the act of participation.
6. Diners Club reserves the right to alter, amend or cancel all or parts of these rules at any stage between the announcement of the results and the issuing of entry forms for the following years Awards. The right is also reserved to disqualify entries in the interest of eliminating artificial advantage [e.g. a proprietor using reserve stocks common to more than one restaurant so that entries for each restaurant are submitted in one or more categories].
7. The results of judging by appointed independent specialists shall be final and no discussion or communication regarding results will be entered into by Diners Club or its agents.
8. Winners of the Awards undertake to display the Diners Club Winelist award in their establishment. Stickers and decals are given out with the awards, and are to be used at the winners' discretion.



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SCORING CRITERIA

Content (35%)

- The number of wines on the wine list – Minimum 20 unfortified wines
- The number of wines by the glass compared with the total number of wines
- An original & innovative choice of wines
- Cultivars are sourced from appropriate regions
- Mature and rare wines offered
- The extent of the list of aperitifs, white, red, rose, sparkling & dessert wines, sherries, Cape Brandies & ports
- A broad selection of wine distributors used to procure wines
- Individual Wines are well described

Balance (30%)

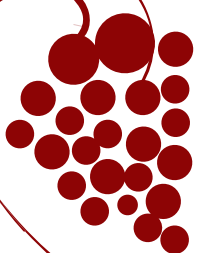
- There is a balance between modestly priced and expensive wines
- Overall value
- Balance of local and organic, garage & boutique wines
- Presence of imported wines and French Champagnes
- Presence of wines relative to the style of the restaurant [e.g. some excellent Italian imports for Pasta/Pizzeria type restaurants]
- Between wines from different South African Wine of Origin regions
- Different cultivars and styles of wine are catered for
- Balance between established and new labels

Suitability (10%)

- List suits cuisine of restaurant
- List fits style and image of restaurant

Presentation (25%)

- List shows vintages
- List shows regions
- Information is accurate, consistent
- Correct spelling
- Clear design, layout which is easy to read and easy to navigate
- Categories that are helpful [e.g. Dry, Off Dry, Wooded, Unwooded, Fortified]
- Has food & wine recommendations
- Overall presentation



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Name of Establishment		OFFICE USE	
Address: Street	Postcode		
Address: Postal			
Suburb/Town	Postcode		
Phone		Fax	
Website		Email	
Year Opened			
Are you a first time entrant?			
Number of Seats			
Price Range	Entree R	Main R	Dessert R
Number of Unfortified Wines Listed	Corkage Charge	Is corkage stated on the list?	
<i>Information marked with an asterisk below will not be used for publication and is for internal use only</i>			
Manager of Business			
*Contact Phone - Mobile			
*Liquor Licence No		*Licensee Name	
*Diners Club Merchant No			
CONDITIONS OF ENTRY			
<ol style="list-style-type: none"> 1. Restaurant entrants must be over 18 years of age to enter the competition. Forms are filled in truthfully and to the best of the entrants knowledge. Forms are completed and signed by a person empowered to do so on behalf of the establishment. 2. ENTRANTS HAVE READ THE ENTRY INFORMATION AND RULES OF THE COMPETITION AND SUBMIT ENTRY SUBJECT TO THE CONDITIONS AND REQUIREMENTS THEREIN [see www.dinersclub.co.za]. 3. Submit the completed Entry Form and required extras before Friday 29th July 2011. 4. A panel of judges related to the wine, food and hospitality industries will select the winners of all awards which will be announced in September 2011, and published on the Diners Club website and in national publications. 5. Entries not completed in accordance with the rule and received later than the closing date cannot be accepted. The judge's decision in relation to any aspect of the competition is final and binding on every person who enters. No correspondence will be entered into. 			
<i>I understand and accept the terms and conditions set out in this schedule.</i>			
*Signed	*Print Name	*Date	
ENTRY CHECKLIST			
<ul style="list-style-type: none"> • Ensure you have completed the following: • Filled in all sections of the Entry Form • Read the through the Judging Criteria and Conditions of Entry • Attach 1 x copy of your current WINE LIST AND SUPPLEMENTARY WINE/SPIRITS/LIQUEURS LISTS • Attach 1 x PHOTOCOPY of your MENU [original not necessary] • Attach PHOTOGRAPH OF USUAL PLACE SETTING SHOWING GLASSWARE • Attach WINE TRAINING CERTIFICATES FOR WINE STEWARD OF THE YEAR NOMINEE [if applying] 			

LODGING YOUR ENTRY

All entries must be received by 16h00 on Friday 29th July 2011 to be considered eligible.

Addresses for delivery are to be found in Entry information

Wine Steward of the Year Award – Restaurateurs motivation

If you are entering a wine steward for the above award, kindly give a short motivation for your entry, remembering to tell us important information like length of service, other awards, training, certificates etc. To validate the entry, kindly include photocopies of certificates.

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Wine Steward of the Year Award – Wine Stewards motivation

For the Wine Steward - Kindly submit a short motivation as to why you think you deserve this award. Please tell us about your passions, your interests and your training. What does wine mean for you?

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